Business ConneCT





Contact Center for better service to your customers





Contact Center for better service to your customers

Motivated employees & satisfied customers

- Single telephone number for a variety of services
- Multi-media access
- Guarding service levels across all channels
- Consistent customer experience
- Customer specific, smart, routing
- Manage & report on all channels



Contact Center

Out-of-the-box ready-to-go Contact Center

- One box solution
- One point of management
- Complete set of features
- Modular buy what you need
- Integrated solution for part time users: agent operator employee
- Unified Communication solution
- Easy to install
- Easy to self-maintain
- Excellent price / performance



Contact Center

Multi-media Contact Center with advanced routing features

- Advanced routing of voice, voice-mail and e-mail...
- Possibility to chat and SMS...
- Identifies and verifies customers...
- Rich presence information available to agents...
- Easy search function
- Rich supervisors' monitoring and reporting functionality
- Integrated IVR or IVR-less solution
- Legacy and database integration
- Multi language system



Contact Center Features

Routing

Call routing

Email routing

Outbound routing

Skill based routing

Identification routing

Call Flow Modules

Clock Date and Time

Customer Identification

Automated Attendant

Greeting and Queue announcements

Customer Applications

Voice Mail

Roles

Desktop Agents

Phone based Agents

Supervisors

Page 6

Monitor

Dashboard/ Real-time statistics

System monitoring

Floor plan

Ad-hoc Call Recording

Wallboard

Alarming

Reporting

Unified Communications

Collaboration and Presence

DECT- and Mobile SMS messaging

Instant messaging

Company & External & Web directory

Multi language support

Integrations

External application integrations

Database integrations

Outlook integrations



Empowered by Innovation © NFC Unified Solutions 2011 **BCT Contact Center**

Contact Center Features

- Client applications / roles
 - Agent
 - Supervisor
 - Administrator
- **Contact Center features**
 - Automated Attendant / IVR
 - Intelligent call router
 - Voicemail / Unified Messaging
 - Identification module
 - E-mail router
 - Outbound Services
 - Wall board

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Ad-hoc Call Recording



Three Roles in the Contact Center

Agent

Supervisor

Administrator



Agent

- Handles calls and emails made to the Contact Center, as well as left voicemails*
- Handles outbound service calls
- Comes in two different types:
 - Phone Agent Can receive routed calls on his telephone.
 - Desktop Agent **Uses Agent Desktop Client** to manage Contact Center Calls

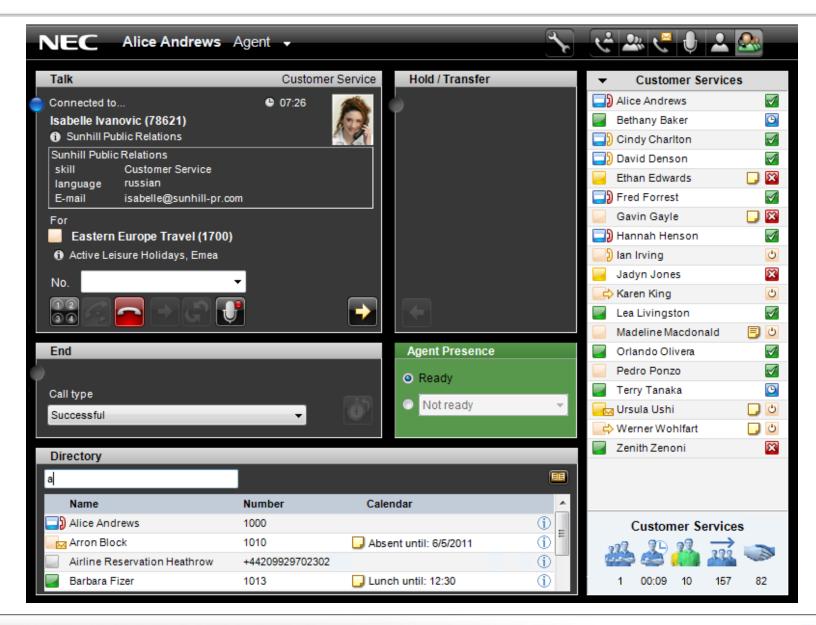






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Desktop Agent



User Presence status

PC states:

Offline: the user has not started the Desktop Client

Online: the user has started his Desktop Client

Away: the user has started his Desktop Client

and has not used his PC for over 15 minutes

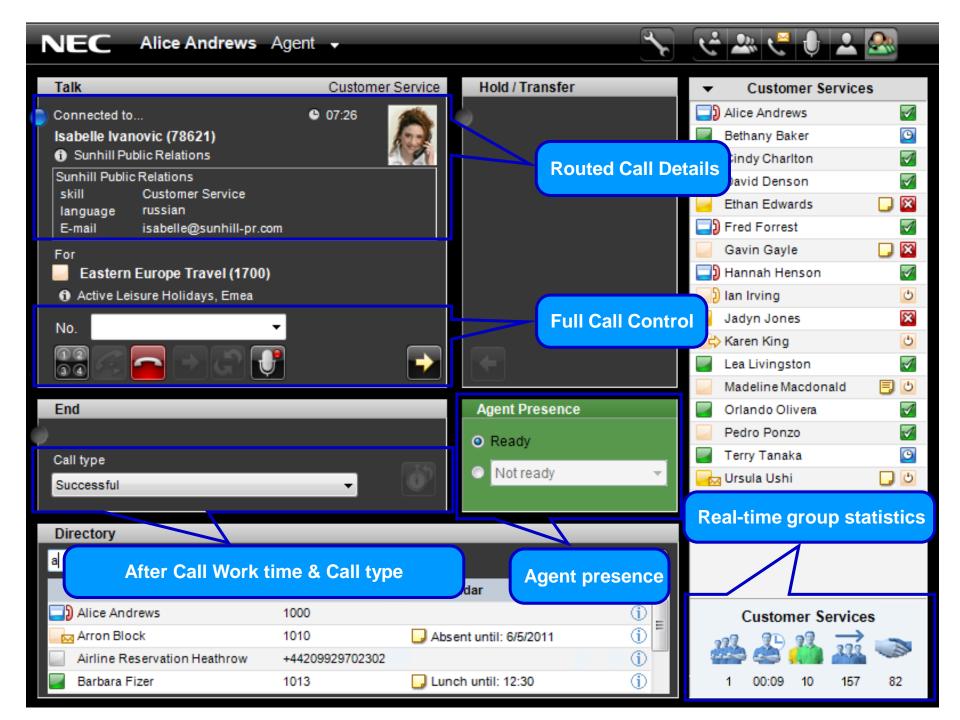
Phone	states:
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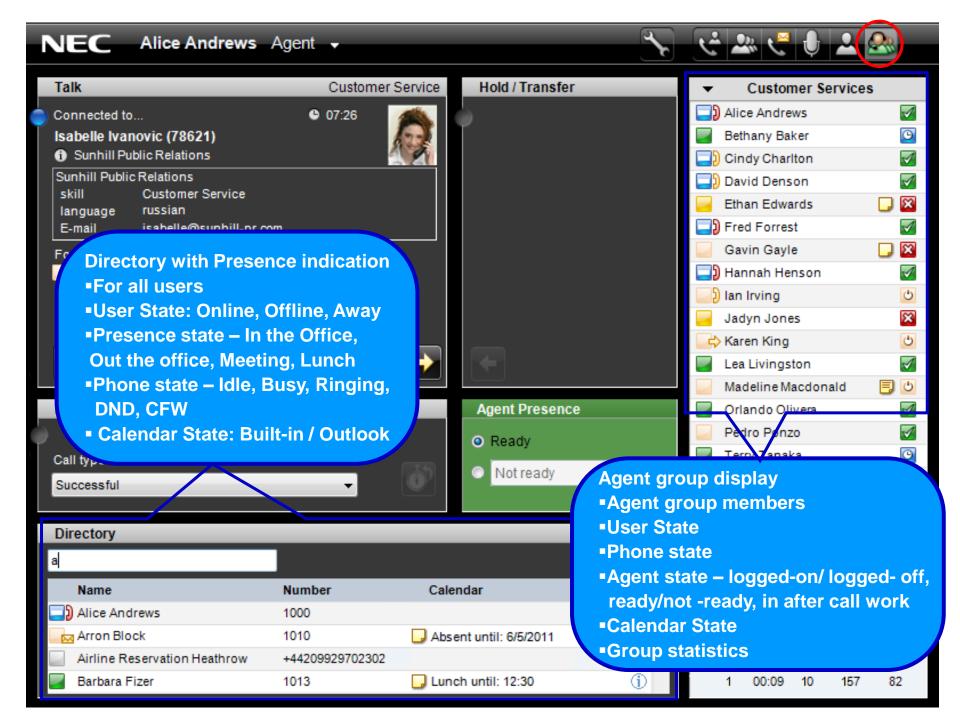
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- In a call
- Ringing
- Forwarded
- Forwarded to Voicemail
- DND
- States are visible for every contact in the Client.

User Presence on PC

User Phone	Online	Away from computer	Offline
Idle			
In a call		<u> </u>	
Ringing		<u>-</u> 9	
Forwarded		\Rightarrow	⇔
Forwarded to voicemail	 ✓		- M
Do not disturb			





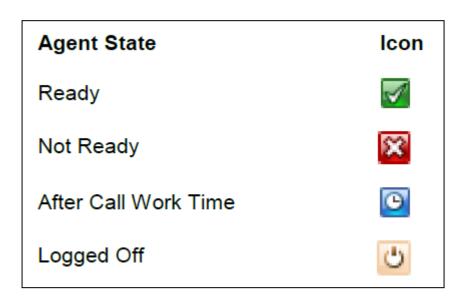
Contact Center features

- Log on-off
- Call control
- Ad-hoc Call recording
- Set ready / not-ready with reasons
- Call transfer with directory support
- Group Display of other agents
- On-line graphical group statistics
- Call type (also during the call)
- Call qualification
- After call work time (ACW), can manually be ended

- Longest idle call router
- Multi-services
- Multi-group membership
- Time based routing with advanced features
- Auto Attendant / IVR
- Contact Identification,
- Identification routing
- Skill based routing
- E-mail routing
- Outbound

Agent Presence status

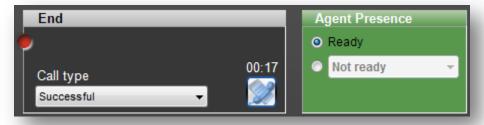
Presence status of Contact Center Agents is visible in the Agent Group





Agent ACW / Wrap-up and Ready/Not Ready

- After Call Work (ACW) / Wrap-up time indication and override
 - Shows the remaining time until ACW ends
 - Gives the Agent time to prepare for the next call
 - Especially useful in combination with Auto Answer



Not Ready time indication

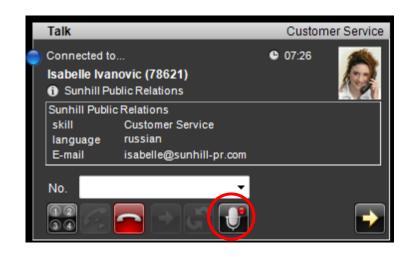
Page 16

- Shows how long the Agent has been Not Ready
- Helps the Agent to meet set targets



Ad-hoc Call Recording

- Start/Stop recording an active call via the record button
- Recordings are accessible via the recordings TAB in the Desktop Client



- Recording is done via a Voice Servers' 3-party conference call
- Playback via Phone and PC



- Applications:
 - Recording Operator threats
 - Logging order confirmations



Directories

- Three types:
 - Company with up to 4000 Company Contacts
 - External with up to 18000 External Contacts
 - Personal with up to 100 Contacts per User

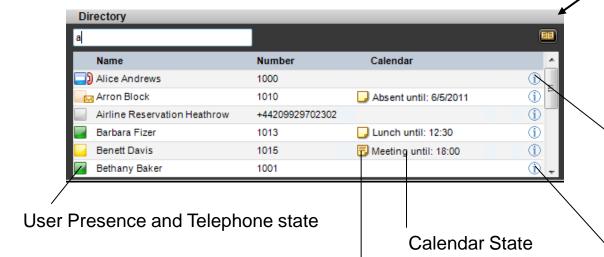


- Two directory applications
 - Integrated directory for easy search and dial
 - Full directory application with comprehensive configuration features and data
- Easy access to any web directory directly from Agent portal
- Import data from legacy databases
- Real-time data synchronization with Active Directory (via the license-free Aranea software module).

Directories

- Company, External and Personal Directory
- Name and number search
- Search while you type
- Accent insensitive search e.g. ä à å ç ë è é ï ü æ
- Rich presence info
- Several ways to start a call, incl. Hotkey Dialer





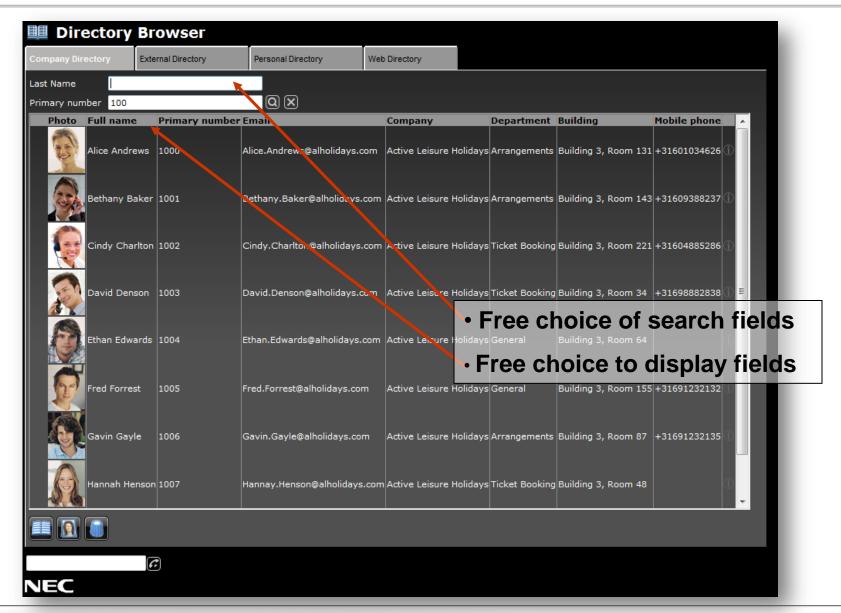
Access to search the Full Directory (See also the next slide)

Retrieve all info about person

powered by Innovation

Presence Note

Full Directory including Photos



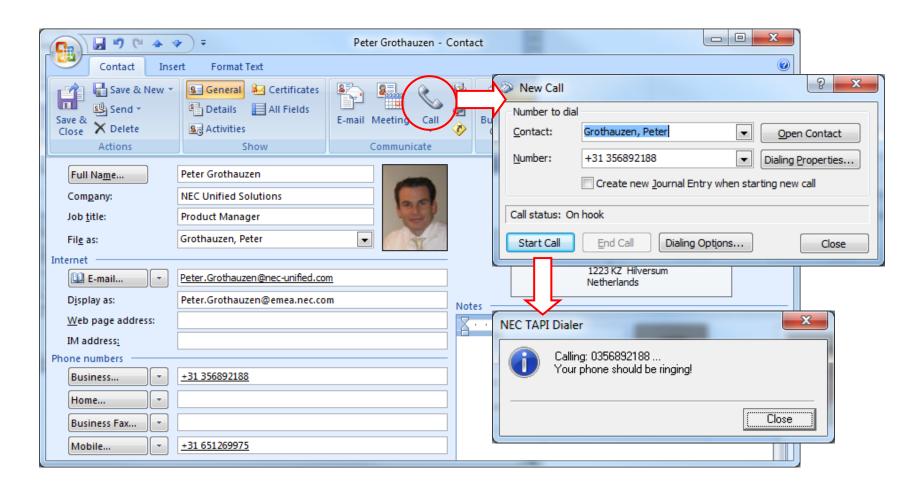
Hotkey Dialer: dial from any application

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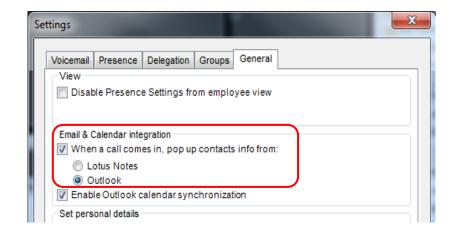


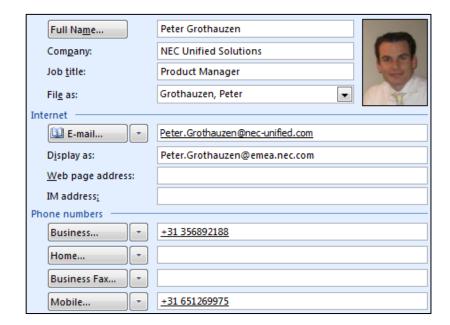
Outlook Integration: Dial from Outlook Contacts



Or any other TAPI enabled application

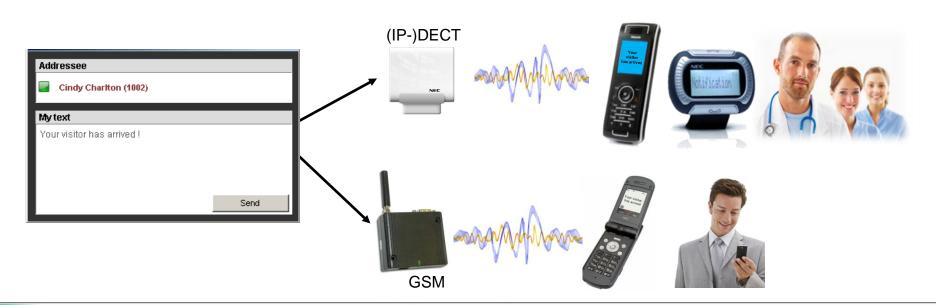
Outlook Contact Pop-up



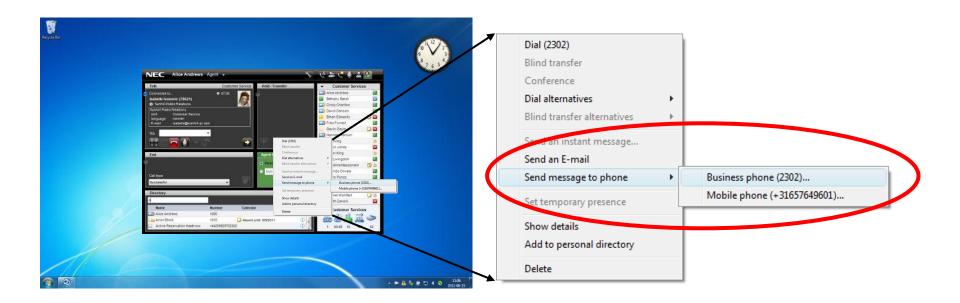


From PC to (IP-)DECT and Mobile Phones (SMS)

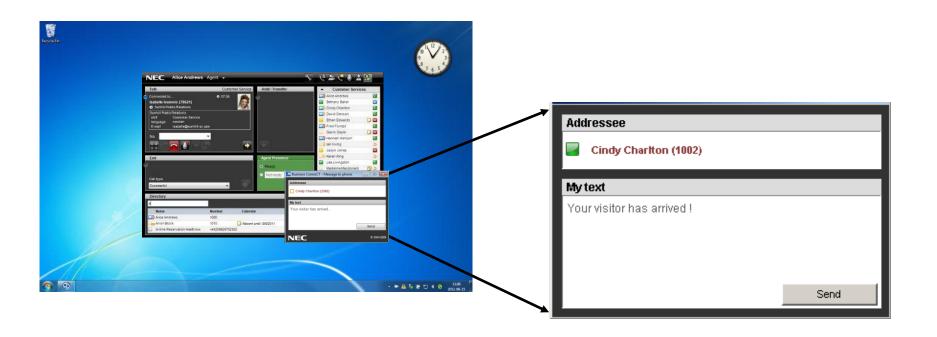
- Guaranteed message delivery
- Emergency Notifications
- Text Messaging costs less than call to mobile
- Less intrusive than calling by phone
- Reach people who are unable to answer the phone



- Send messages to DECT phones
- Send SMS messages to mobile phones
 - Available to all roles: Operators, Employees and Agents
 - From anywhere in the client: directories, call lists, group lists...



- Send messages to DECT phones
- Send SMS messages to mobile phones
 - Available to all roles: Operators, Employees and Agents
 - From anywhere in the Desktop Client: directories, call lists, group lists...



Small popup confirmation of successful delivery



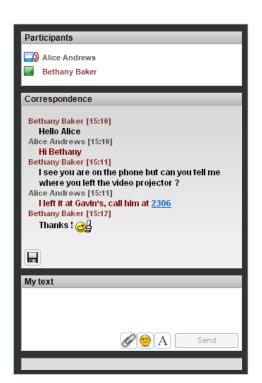




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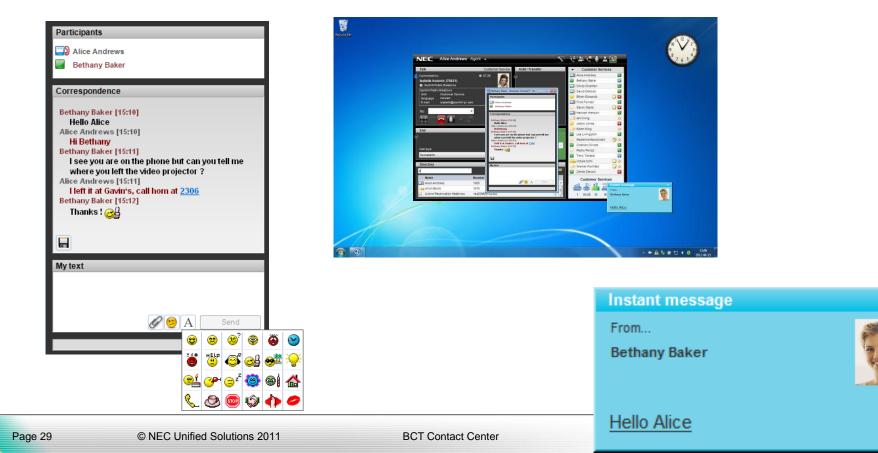
Messaging – IM

- Secure Instant Messaging between Desktop Clients
 - Less intrusive than calling by phone
 - Alternative way to reach someone while person is busy on the phone
 - Save telephone costs when communicating with home / remote workers
 - Cost effective alternative for Microsoft Lync
- Transfer Files between desktops
 - Instant delivery
 - Any type of file
 - Instant delivery
 - No need to use E-mail
 - Well suited for sending Large Files
 - Prevent unnecessary storage on the E-mail server



Messaging – IM

- Instant Messaging and File Transfer between Desktop Clients
 - Make use of emotion icons
 - Conversations can be saved
 - Small popup on incoming messages



Contact Center Agent – additional features

- Can use any type of phone: Analogue, Digital, IP, DECT
- Can use any of the free-seating extensions
- Remote access with (S)MA on iS3000 and ME on SV8100

Three Roles in the Contact Center

Agent
Supervisor
Administrator



Supervisor

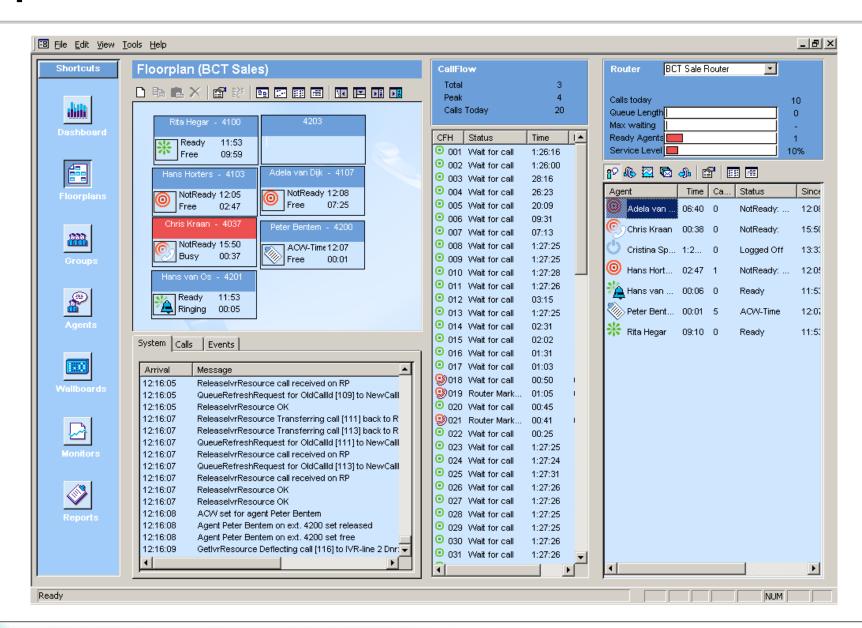
- Manages agents and groups
 - Creates, deletes, modifies,
 - Assigns agents to groups,
 - Manages skill sets per agents etc.
- Monitors the Contact Center behavior
 - via real-time call, agent, queue and channel monitors
 - via dashboard, wallboard or floor plan



- Immediate or scheduled
- Print, publish, export or email
- call traffic, agents performance, caller's behavior, call duration, failed or lost calls, etc.
- Is alerted to take action when alarm occurs:
 - when agent is not-ready or busy for too long
 - when queue is too long
 - when number of working agents or service level is too low
 - when email is not responded in specified time



Supervisor

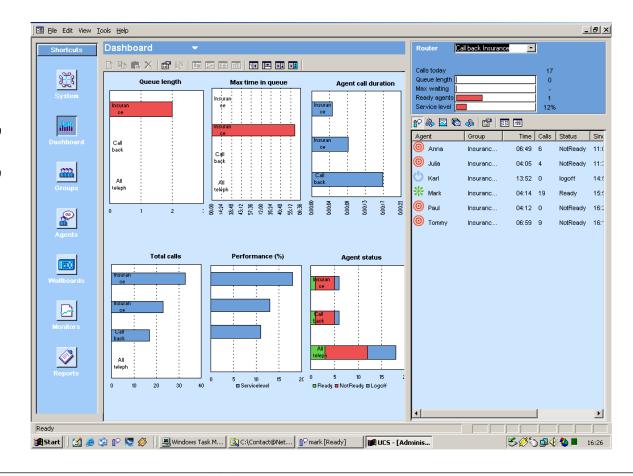


Dashboard

Real-time, customized graphical presentation of the Contact Center performance and activity

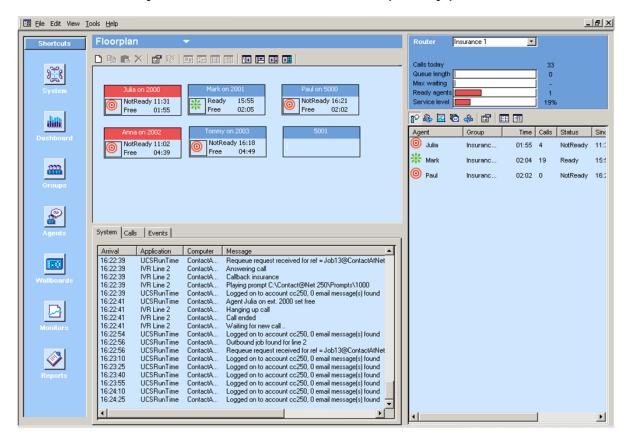
Dashboard views:

- Queue length,
- max time in queue,
- agent call duration,
- total calls,
- performance
- agent status



Floor plan

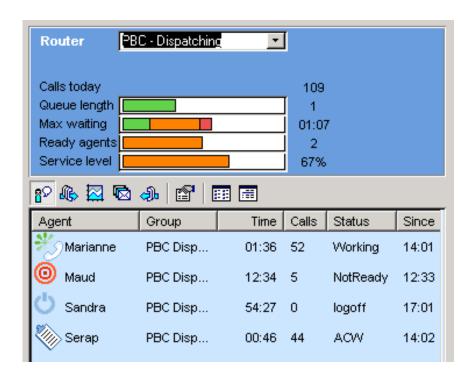
- The Floor plan visualizes the call center agent seating layout and shows the agent presence status
- Alarms can be set to indicate that agents exceed a certain Not-ready time or Talks time (busy)





Router Monitor

- Monitors the status of routers:
 - Individual agent status
 - Per each agent group
 - Queue activity
 - Service level regarding queuing and answering time
- Agent group monitoring
 - Ready / not-ready / logged off
 - Idle, ringing, busy
 - After Call Work time

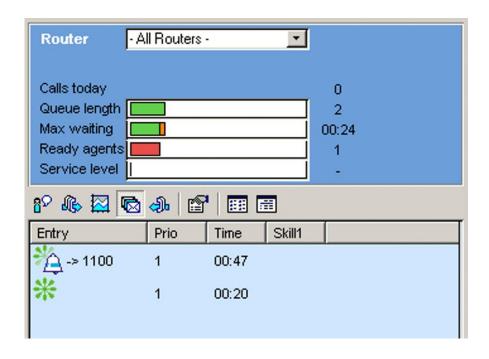


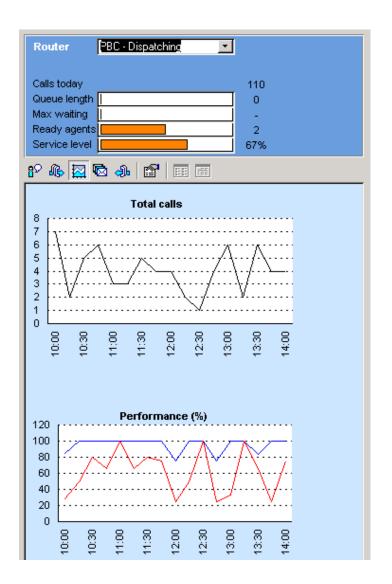




Router Monitor

- Other router monitors:
 - Group performance graphs
 - Email activity
 - Outbound service activity

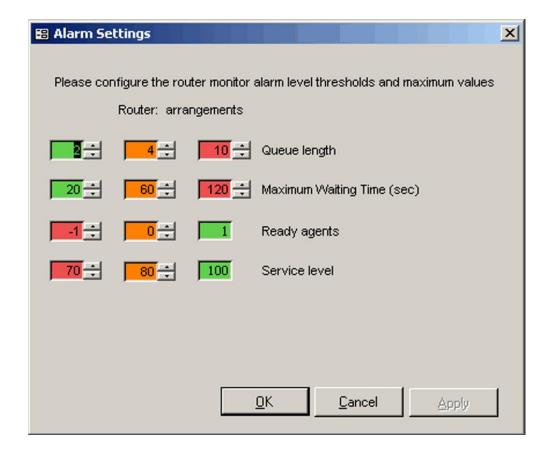




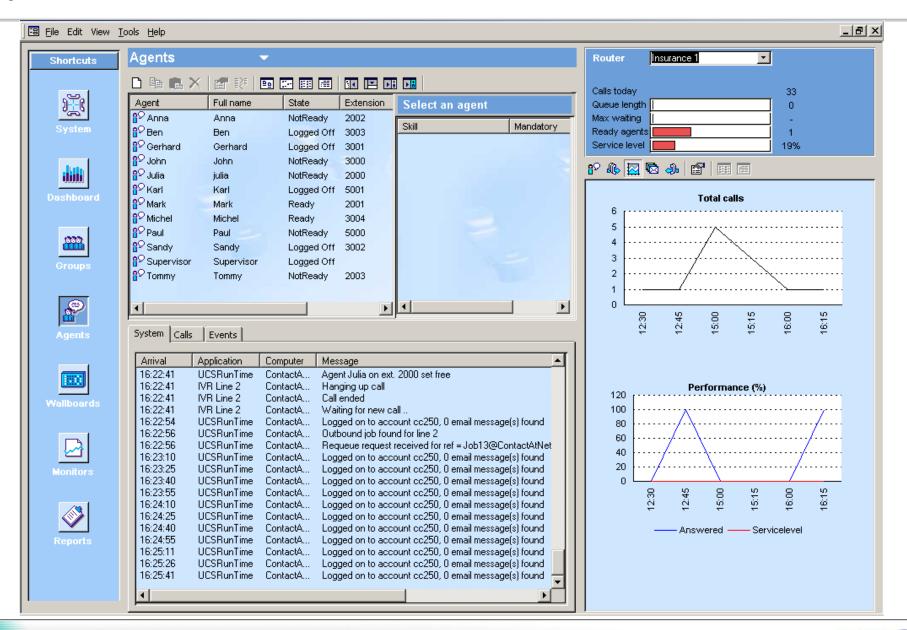
BCT Contact Center

Router Monitor

- Four types of alarms can be set for the Router monitor:
 - Queue lengths
 - Maximum waiting time
 - Number of ready agents
 - Service level
- Alarm thresholds:
 - Orange: Needs attention
 - Red: Needs urgent attention

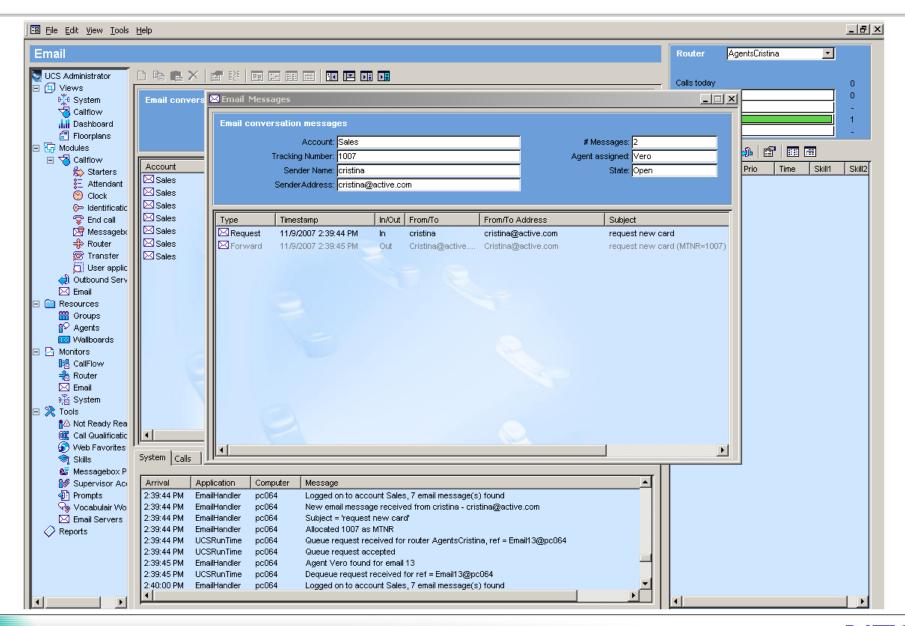


System Monitor



BCT Contact Center

Email Monitor



- Caller's behavior
 - Identify peak hours
 - Queue/Option Menu Usage:
 - Queue abandoned,
 - Queue cancelled,
 - Request for call back
 - Average call duration
- Agent performance
 - Time logged in
 - Total hours 'worked'
 - Number of calls
 - Call duration
 - Response time
 - Calls missed
 - Outgoing calls
 - DDI calls



- Starter analysis
 - Calls made to the starter
 - Time the call is parked on the starter
 - Abandoned calls
 - Calls handled by the starter
- Router analysis
 - Calls offered to the router
 - Calls answered by the agents
 - Calls aborted via an option menu
 - Calls disconnected while in queue
 - Queue time-out calls
 - Call-back requests
 - Rejected/re-routed calls due to No agent or Full queue
- Performance analysis
 - Response time
 - Duration of routing
 - Service level etc.

- Outbound services
 - Number of calls per service
 - Not-answered calls
 - Calls on busy extension
 - Calls ended in error situation
 - Successful calls
- Email services
 - Received emails
 - Number of waiting emails
 - Emails diverted to supervisor because reply time expired
 - Emails forwarded to agents
 - Not-answered emails
 - Answered emails
 - Reply time

BCT Contact Center

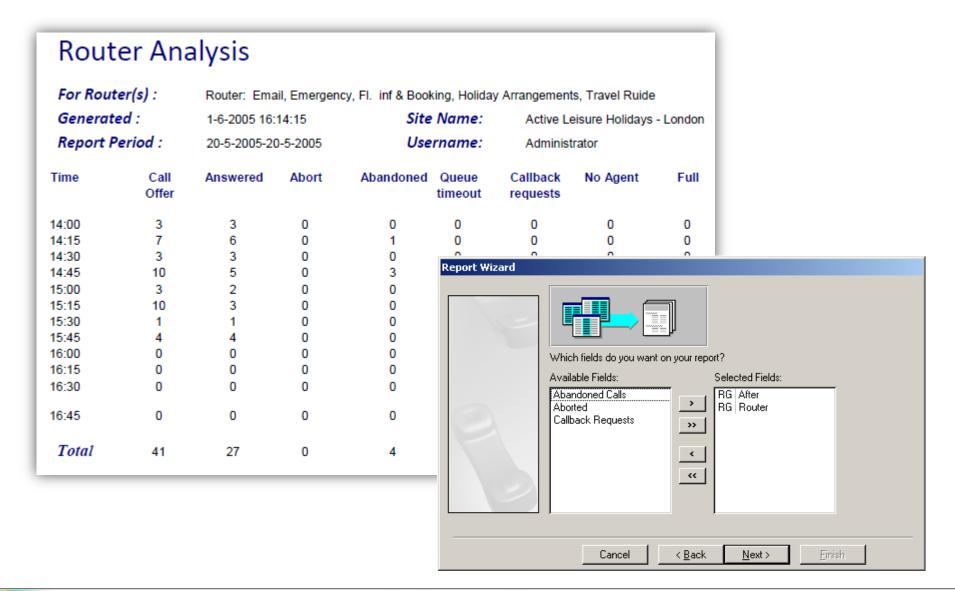
Average answer time



And many more reports:

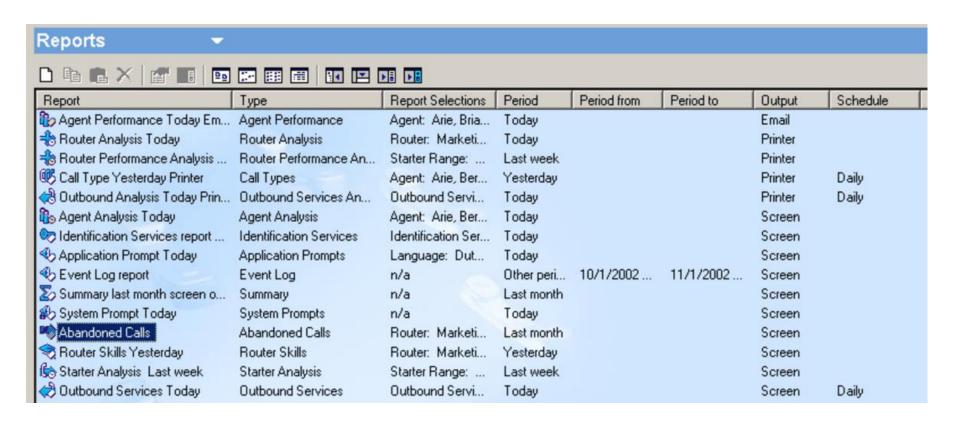
- Abandoned calls analysis
- Skill usage
- Call types
- Not-ready reason usage
- Agent email performance
- Identification service
- Event Log
- Usage of system and application prompts
- Message-box resource statistics
- Usage of External User application
- Answered Calls list
- Abandoned Calls list







All Reports can be scheduled and send to Printer, Screen, Web-page and e-mail



Three Roles in the Contact Center

Agent

Supervisor

Administrator

Administrator

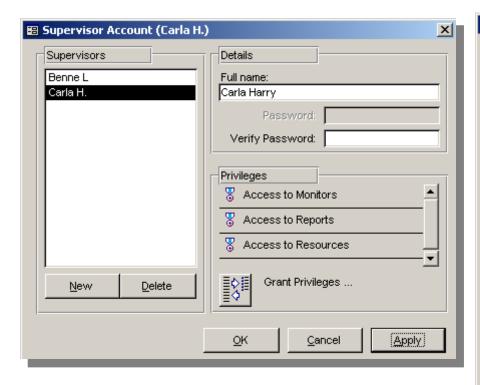
Defines and manages

- Call flow and routing decisions
- Pilot numbers ('starters')
- Clock settings
- Auto attendant
- Identification profiles
- Email profiles
- Router and agent groups
- Skill sets
- Voicemail set-up
- System languages
- Announcements and Prompts



Administrator

Administrators can assign privileges per supervisor



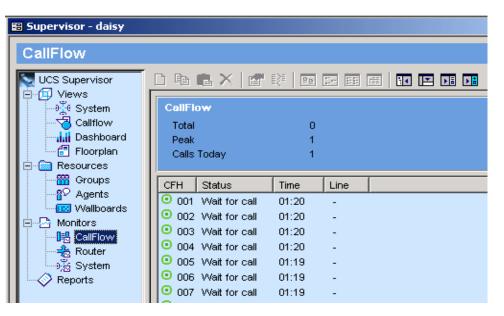


Call flow monitor

Monitors the status of the call handlers (active calls in the system):

BCT Contact Center

- Current number in use
- The peak of the day
- Total calls of the day
- Current status of the handler
- How long ago the status changed
- IVR line that is used



Contact Center Modularity

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

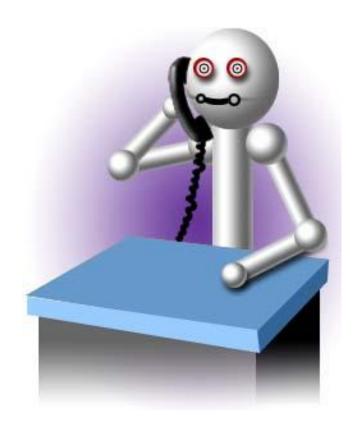
E-mail router

Outbound services

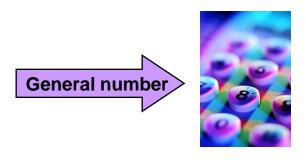
Wallboard

Page 50

- Initial call distribution on the basis of caller's choices;
- Option menu for overflow and re-routing options depending on e.g. excessive waiting time;
- General information



Initial call distribution



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For the Sales Department dial 1



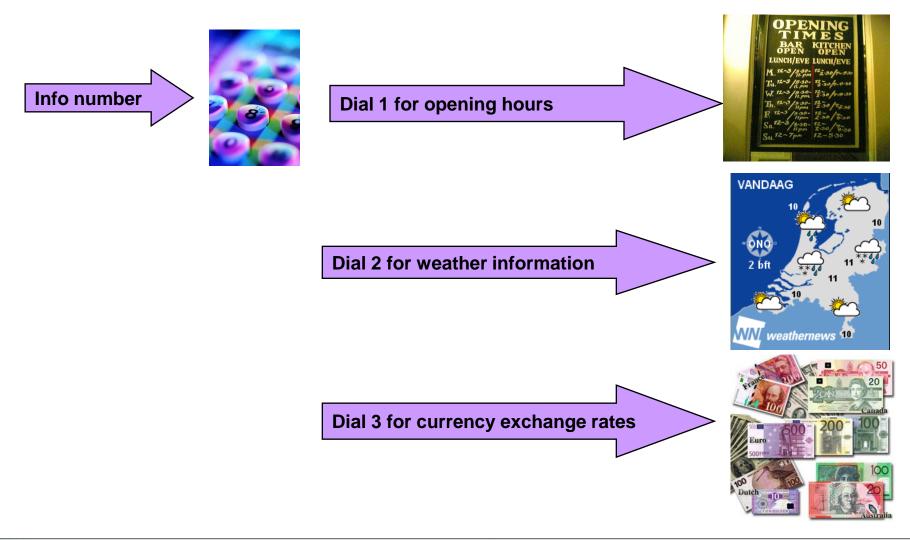
For the IT department dial 2



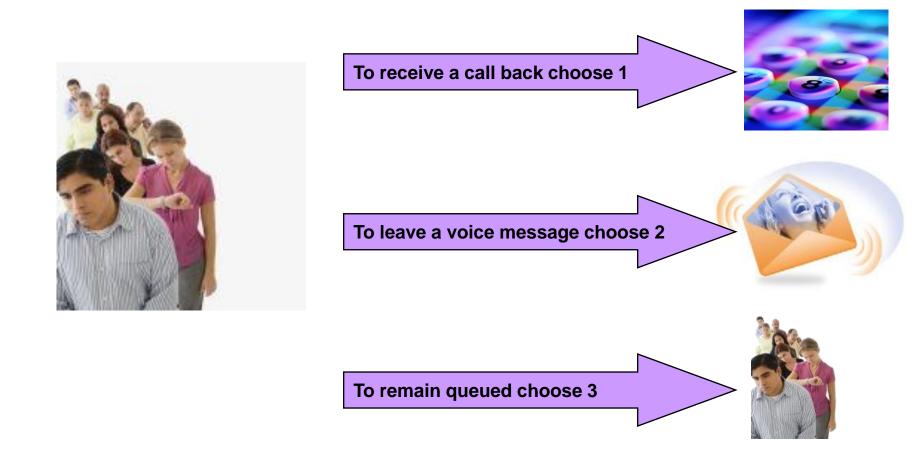
Otherwise you will be connected to the operator



Announcer for general information



Offers the callers an option menu on excessive waiting time



- Easy recording of own prompts via PC or Telephone
- Multiple and nested menu's

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Hot item – Commercial prompts or incident announcement including automatic call back when incident is resolved.



Contact Center Modularity

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

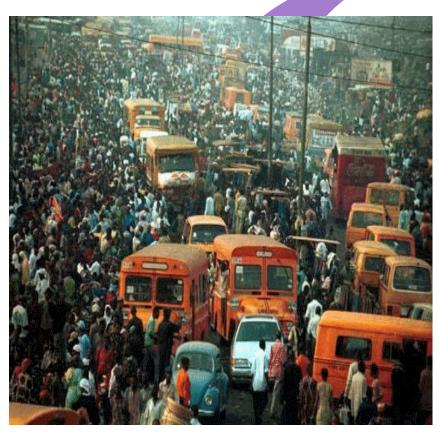
Outbound services

Wallboard

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Intelligent routing

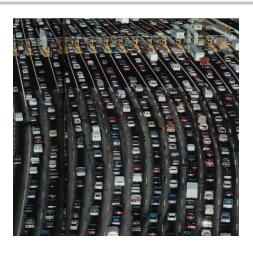




Intelligent routing

Intelligent decisions how to route a call:

- Longest idle
- Priority based
- Last contacted agent (time limit)
- Clock / time dependent
- Skill based
 - up to 100 different skills can be defined
 - agent selection based on 2 skills
 - minimum average score
 - mandatory skill level available
 - routing to highest average score
- Agents that do not answer the call in specified time are set to 'not ready'



Intelligent routing

Per router possible to set:

Adjustable after call work time

Maximum queuing time

Service level

Hot item announcement

Queuing announcements

queue position announcement

static, dynamic and relative

music-on-hold

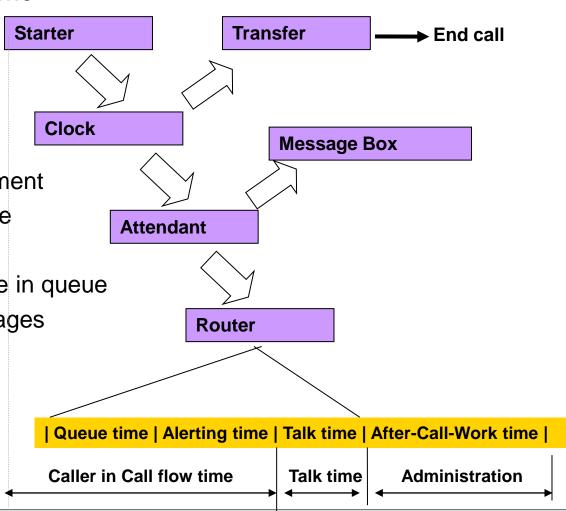
options menu offered while in queue

prompts in different languages

Exceptions handling

queue time-out

no agent available



Contact Center Modularity

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

Outbound services

Wallboard

Voicemail



Routing the message to a free agent with the required skills, playing the recorded message



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Voicemail

Support the company at peak hours and outside office hours

- Route calls to a message box anywhere in call flow
- Message waiting indication on agents phone and list of voicemails visible the Agent Desktop Client*
- Message can be played and deleted via application or phone
- Message can be forwarded as e-mail



(*) Employee role required



Modularity of the Contact Center

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

Outbound services

Wallboard

Identification module

Purpose:

- Identify a caller
 - by name
 - by dialled number (DNIS)
 - by dialling number (CLI)
 - by personal ID number (PID)
- Restrict access
- Route calls based on identity



Possible to import identification group data from and export to Excel

Modularity of the Contact Center

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

Outbound services

Wallboard

E-mail routing

Handles incoming electronic mail



Routing to agents determined by

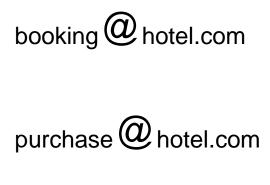
- email address
- keyword in subject header
- keyword in email body text
- agent skill
- auto-reply

- E-mail handling done by standard e-mail client (Outlook, Notes)
- Skill based routing of e-mails

E-mail routing

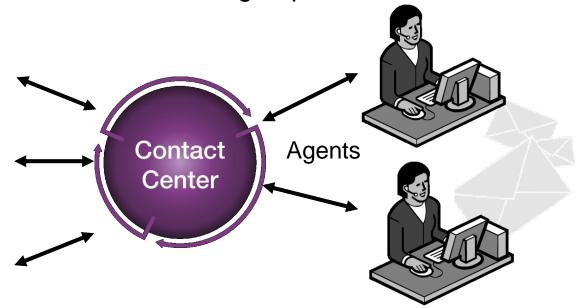
- Handles incoming electronic mail
 - automatic reply generation
 - automatic second e-mail to same agent – concept of email conversation

- time-out alert to supervisor
- auto-delete after n hours when replied
- reporting on number of forwarded emails per agent group



service @ hotel.com

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Modularity of BCT Contact Center

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

Outbound services

Wallboard

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Outbound Contact Center functionality (1)

- Outbound campaigns provide an efficient way to make a large amount of outgoing calls
- Outbound is as simple as:
 - Defining a campaign and setting parameters such as the number of call attempts per contact and the time between call attempts
 - Assigning groups of agents to the campaign
 - Loading the outbound list with contact details e.g. phone number, name, description, email address and language.
 All details are displayed on the agents' screen
 - Start dialing!



Outbound Contact Center functionality (2)

Dialling options:

- Power dialing
 - The customer is called first and a greeting prompt is played
 - contact details are displayed on the agents screen
 - the agent takes the call
- Preview dialing
 - The agent is called first and a prompt informs him of an outbound call
 - the agent gets the client details on his screen
 - the customer is called



Outbound Contact Center functionality (3)

- Outbound can also be used to send a recorded announcement to a (large) number of recipients
- Reporting on Outbound provides insight into:
 - The number of calls made
 - Successful calls
 - Not-answered calls
 - Calls on busy extension
 - Calls ended in error situation
- Outbound functionality is licensed as a functional (on/off) license



Modularity of BCT Contact Center

Automated Attendant / IVR

Intelligent router

VoiceMail / Unified Messaging

Identification module

E-mail router

Outbound services

Wallboard



LED Wallboard (1)

- Shows real-time Contact Center information
 - Service level
 - Queue length
 - Max waiting time
 - Current date / time
 - Number of calls today
 - Number of abandoned calls today
 - Number of active agents
 - Number of free and ready agents
 - Free text messages
 - Show text: Normal, flashing scrolling or wipe





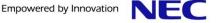
LED Wallboard (2)

- Two monochrome models in portfolio ("DataDisplay"), connect via a serial interface:
 - With 10 characters
 - With 20 characters



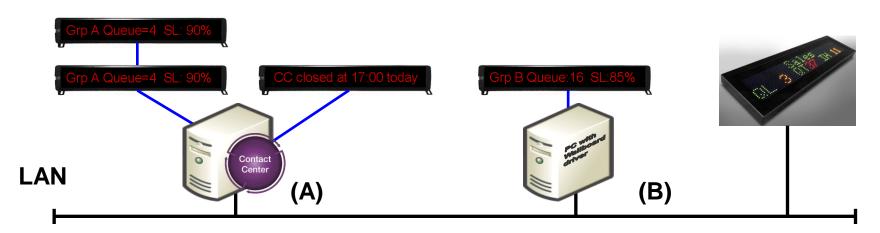
- Two certified color models (MessageMaker), these can also be connect via IP (LAN):
 - With 2 lines of 16 characters
 - With 2 lines of 21 characters





LED Wallboard (3)

- Wallboards can be connected:
 - directly to the Business ConneCT server (A) and/or
 - to any other PC in the LAN (B) via a small driver on the wallboard PC
- Up to nine Wallboards can be connected to the same PC, each showing different information
- Wallboards can be chained. When chained the wallboards display identical information.



Soft Wallboard (1)

- Shows real-time information in a PowerPoint presentation
 - Service level
 - Queue length
 - Max waiting time
 - Current date / time
 - Number of calls today
 - Number of abandoned calls today
 - Number of active agents
 - Number of free and ready agents
 - Free text messages
 - Graphs







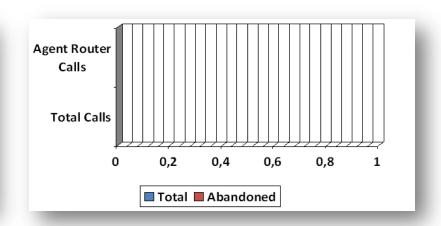
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Soft Wallboard (2)

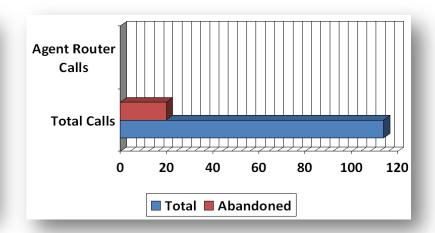
- Create a new PowerPoint presentation or use one of the templates
 - Add Tags and Graphs:

Service Level	{#ServiceLevel}
Maximum Waiting Time	{#MaxWaitingTime}
Queue Length	{#QueueLength} calls
Logged In Agents	{#ActiveAgents} agents
Ready Agents	{#FreeReadyAgents} agents
Total Calls Today	{#CallsToday} calls
Abandoned Calls Today	{#AbandonedCallsToday}calls



Run the PPT presentation:

Service Level	72
Maximum Waiting Time	0
Queue Length	0 calls
Logged In Agents	7 agents
Ready Agents	4 agents
Total Calls Today	114 calls
Abandoned Calls Today	20 calls



Soft Wallboard (3)

- Easy to create and edit by anyone with PowerPoint knowledge
- Display information from any PC on the data network
- Use any type of (large) display that can be connected to a PC



Soft Wallboard (4)

- Use any number of slides
- Use any available font, font size, color, company logo, pie/bar chart etc.
- Includes alarm threshold with audible sound



Integration aspects (1)

- Standard client integrations:
 - Dial from external; application using URL
 - Setup and end call via TAPI (TSP is included)
 - Dial and pop-up Microsoft Outlook
 - Directory synchronisation using Aranea Directory Tool
 - Copy call data to paste buffer
 - White paper available.



Integration aspects (3)

- Customized Client integrations:
 - Open web page on an incoming call
 - Open application on an incoming call
 - Provide call/Routing data to pop-up application or web page
 - Setup calls from any application by executing a dialer URL
 - Setup and End calls from any application by building a TAPI application that interfaces to the built-in TSP
 - Integrate your Agent desktop with your CRM or back-office application
- Customised server integrations:
 - Integrate external application into Contact Center call flow
 - Licensed via Customer Program Interface
 - Available through UNIVERGE Solutions Partner Program

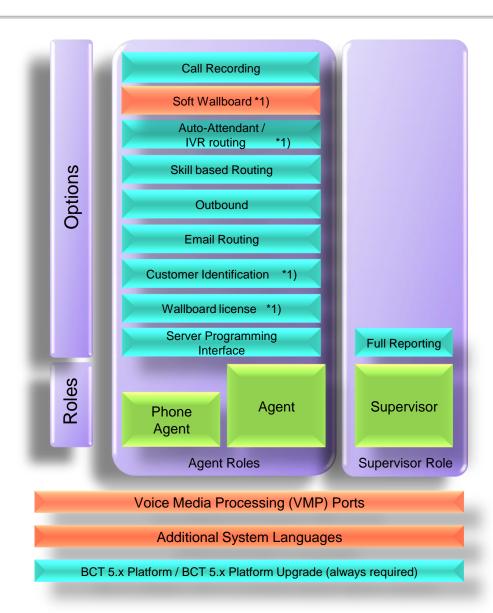


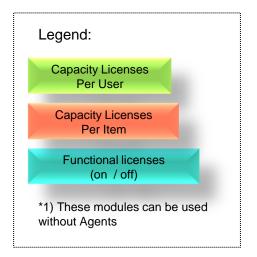
External application integration

- Tying in with customer business applications
 - the possibility for customers to benefit additionally
 - to integrate own database for automate caller's identification or
 - to automatically open client's file when he is calling
 - to make own reports based on Contact Center data etc.
- There are open interfaces to:
 - link an external application in a call flow via a User Application module
 - link an external application after the call is answered by an agent
 - open any web page from an Agent application on incoming call
 - send call info to an external application on incoming call
- White paper available for more details



Contact Center License model



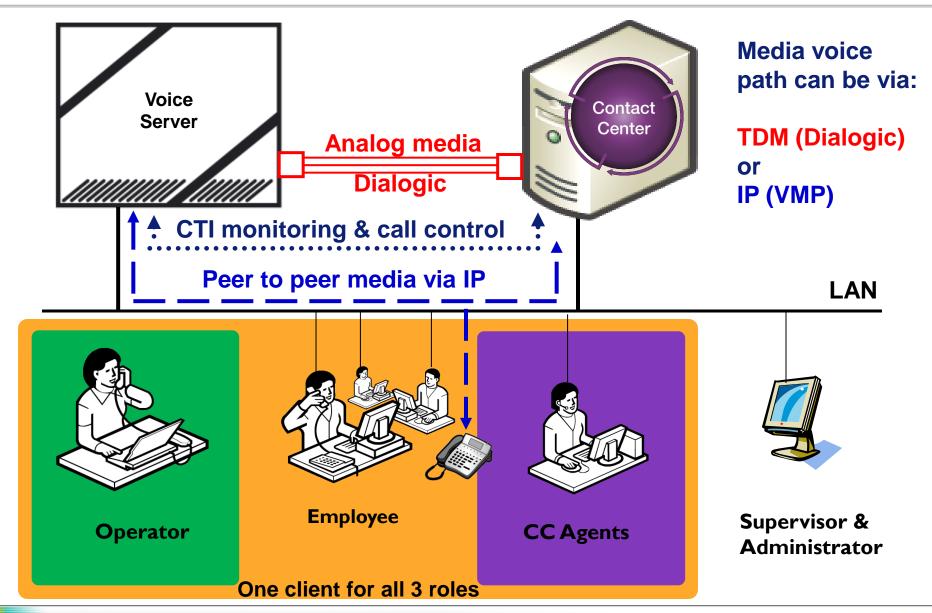




Functional and Capacity based licenses.

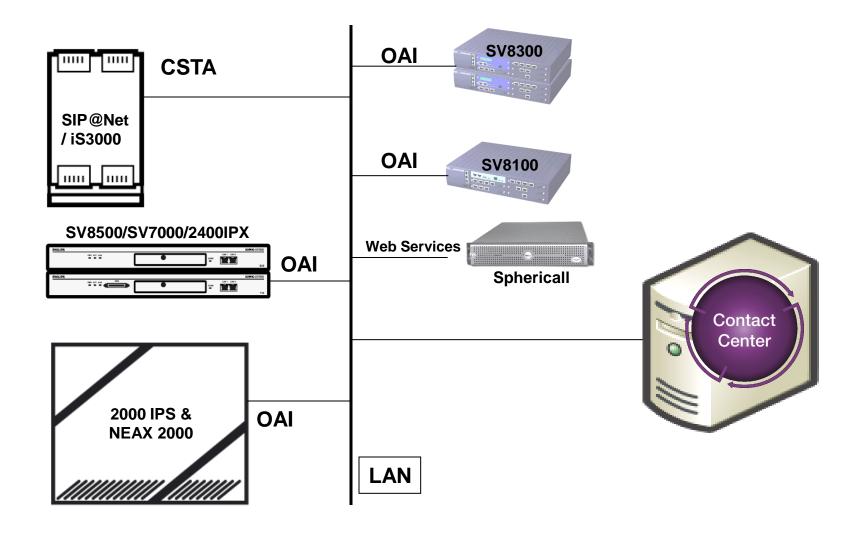
- Functional licenses enable certain functionality which is then available to all that it applies. The licenses are not related to the number of users.
- Capacity based licenses are calculated per user or item. Licenses that fall into this category are all roles (Operator, Employee, Agent and Supervisor) and "Additional System Languages"
- Capacity based licenses are Static or Concurrent:
 - Static. This means the license is assigned to a single user and claimed at the time of being assigned to a user by the BCT system administrator. This is the case for Employees licenses.
 - Concurrent licenses define the number of users that can concurrently make use of certain functionality. Operator, Agent and Supervisor licenses are concurrent licenses. This means that any number of users can be assigned access to these roles. The license is claimed as soon as a user actually opens respectively the Operator, Agent or Supervisor screen. "Additional System Languages" are also concurrent; they are claimed when the system administrator makes them available to users.

Architecture



Can be used on all NEC PBX platforms

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Voice Media Processing configurations - options

Queue on VMP ports

- Voicemail and announcements via Dialogic cards or VMP in the BCT server
- Use this configuration when VMP ports are needed during the whole call flow life time:
 - Voicemail
 - Auto Attendant
 - Option Menu
 - Identification with PID
 - Outbound service without announcements etc.

Queue on Routing Ports

- No Dialogic or VMP port is reserved for the call flow
- This configuration can always be used for:
 - Routing to group of agents
 - Identification with CLI or starter number.
- In this configuration the call flow can 'borrow' existing IVR lines to use it shortly when needed, for instance
 - To play Queue announcements
- In a system where there are no VMP ports, some announcements in queue are still possible via the PBX

Voice Media Processing configurations

Contact Center Module	VMP	Without VMP
Auto attendant	Yes	No
Router	Yes	Yes
Email	Yes	Yes
Voicemail	Yes	No
Announcement	Yes	iS3000/SV8100 only
ID-module	Yes	DNIS and CLI only
Outbound	Yes	No

BCT Internationalization

- 1. English
- English-US
- Japanese
- 4. Spanish
- Spanish Catalan
- 6. Portuguese
- 7. Brazilian Portuguese
- 8. Chinese
- 9. French
- 10. Italian
- 11. German
- 12. Dutch
- 13. Turkish
- 14. Danish
- 15. Swedish
- 16. Russian
- 17. Greek
- 18. Polish

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19. Norwegian



Multiple Language Support for:

- User Interface
- Voice Prompts
- Client and Server Operating System
- SQL Server





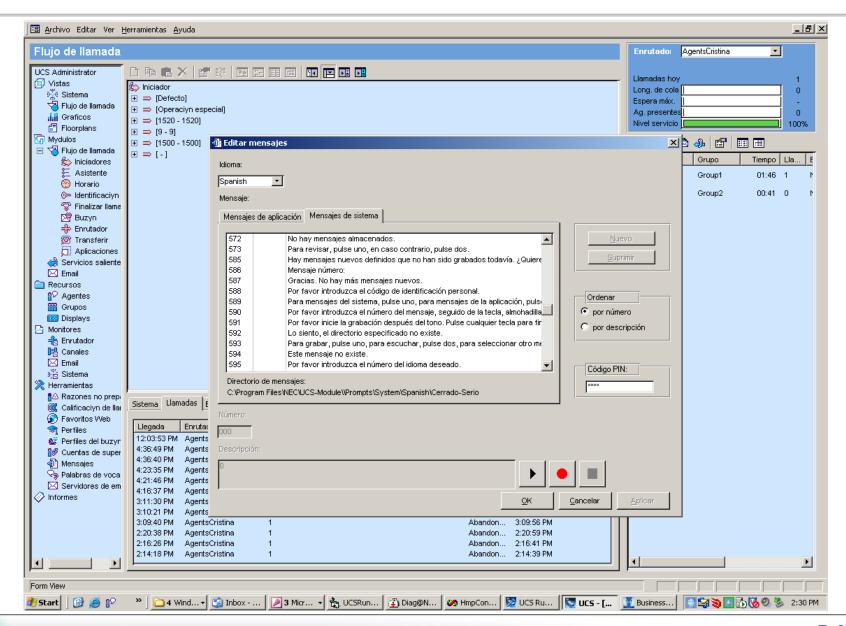
Multiple Languages





Multiple Languages

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